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INTERNATIONAL PET SERVICE FRANCHISE PARTNERS WITH CANADIAN CLOUD BASED OPERATIONS MANAGEMENT SOFTWARE COMPANY.

Vancouver based Vonigo, the leading provider of cloud-based management solutions for multi-location service companies, gets down and dirty with the well known, pet service franchise, Aussie Pet Mobile. The leading global brand of the mobile pet grooming industry utilizes Vonigo to afford its Canadian franchise owners a more streamlined and timely way of handling daily operations whilst providing a unique client service experience through the integration of online pet groom bookings.

“Our franchise owners are experiencing greater efficiencies with the management and scheduling of their pet mobile fleet,” said Richard Avis, CEO of [Aussie Pet Mobile's](#) Canadian operation. “They are also able to improve communication with each groomer who has real-time access via smart phone to the detailed client information portal, and have the ability to ‘re-book’ clients with their preferred date for future grooming appointments, on the spot.”

[Vonigo](#) was co-founded by Roman Azbel, former VP, Technology at the well known Canadian franchise [1-800-GOT-JUNK?](#). *“We’re excited to be working with Aussie Pet Mobile to help deliver value and efficiency to their franchisees,”* said Azbel. *“We have a clear focus as a company in terms of our market and Aussie Pet Mobile's Pet Service Franchise is a perfect example of the companies we can assist.”*

Vonigo’s solution is helping Aussie Pet Mobile to securely collect and organize important data that is crucial for the future growth of the [franchise business model in Canada](#) and beyond. Each aspect of the system allows the tracking of customer and pet information during the lead phase all the way through booking, invoicing and payment collection that integrates with QuickBooks. The intelligent scheduling system, automatically routes the proper Pet Mobile and groomer assigned to the custom route, with directions from Google Maps to the service address.

“More importantly, our clients now benefit from being able to book [online pet grooming appointments](#) themselves 24/7, ensuring they receive their preferred date and time. Our franchise owners are in turn able to reduce the amount of time they spend on the phone affording them the luxury of being able to spend more time marketing their services within their community and of course enjoying the other important things in their life.... Family!” said Avis.

“With Vonigo’s online scheduling module, which is one small part of what we offer, we have a mission to bring to the field service industry what the airlines did over a decade ago,” said Azbel. “I can’t remember the last time I called an airline to book a flight over the phone, but in the service industry the majority of websites still only have a phone number, static form and no real-time scheduling capability. We’re changing that with every new Vonigo client.”

“The near future looks very promising for Vonigo”, said Avis. “Not only is Vonigo being integrated into the Aussie network globally, I am aware of a number of well known corporations that have also implemented and are now relying on Vonigo. The entire Vonigo team continues to work tirelessly to stay on top of the latest technology trends, releasing new system-wide features including the latest, a robust online ‘help’ portal, which lightens the support load for our office. Nothing has been a problem for these guys, it appears they never sleep!” said Avis.

About Vonigo

Vonigo is the leading provider of cloud-based management solutions for multi-location service companies. Vonigo’s team has deployed and supported online management and field service systems for thousands of users at leading companies ranging from startups to the Fortune 500.

About Aussie Pet Mobile

Aussie Pet Mobile was founded in Australia in 1996 and is the world’s largest mobile pet grooming franchise business serving more than 700 exclusive territories in the United States, Canada and 6 overseas countries including Australia, New Zealand, Japan, Ireland, Cyprus and Greece. Its award-winning concept has been recognized as the #1 Pet Service franchise and received the [CFA’s Franchisee’s Choice Designation award for 2012](#).

To inquire about owning a Aussie Pet Mobile Franchise visit www.aussiepetmobile.ca or Request a Demo with Vonigo visit www.vonigo.com